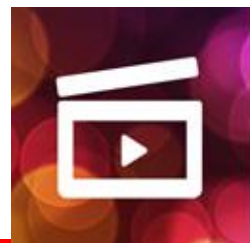


Sixth Form Subject Information

Media Studies



Qualification	A Level
Exam Board	Eduqas
Course Leader	Mrs Ashbolt
Course summary	<p>A level media studies will teach you how to analyse and evaluate a variety of media products, and develop practical skills spanning a range of media forms. There will be contemporary, diverse topics and varied and engaging content, helping you to develop research, problem-solving skills as well as your creativity.</p>
What will students learn?	<p>Over the two years you will gain an insight into a wide range of media areas. It will engage you in the study of media products in relation to the four areas of the framework:</p> <ul style="list-style-type: none">• media language• media representation• media industries• media audiences. <p>You'll be required to study media products from all of these media forms:</p> <ul style="list-style-type: none">• television, film and radio• newspapers and magazines• advertising and marketing• online, social and participatory media• video games• music video <p>There are also close study products that Eduqas publish that you will study. These products link directly to the exam questions in the exam.</p>
How will students be assessed?	<p>The exam units will be assessed through a range of mock exams and practice papers sat throughout the year.</p> <p>The coursework is a cross-media production which is set by Eduqas.</p> <p>You will get the opportunity to plan and create two media products. These products could be to create a cross-media advertising campaign for a new television programme or film. There are also possibilities to create magazines and websites. You will get a choice so can opt for an area that you interested in.</p> <ul style="list-style-type: none">• 30% of A-level• Assessed by teachers• Moderated by Eduqas
Differentiation	<p>We will use a variety of methods to assess you, different formats can be used to suit you as the individual, along with giving you opportunities to extend your research.</p>
Resources	<p>Text book - Eduqas Media Studies for A Level Year 1 and 2 Authors: Christine Bell and Lucas Johnson</p>

